



# CHAD PRY

828 279-7587

[chad@chadpry.com](mailto:chad@chadpry.com)

<http://www.chadpry.com>

## SUMMARY

I enjoy developing applications such as marketing and E-commerce websites in order to help creative, intelligent people reach their web presence goals. The evolving technologies used in web development have provided a stimulating environment for skill development and career fulfillment which I enjoy being a part of.

## EXPERIENCE

### **Optimization Engineer / Developer @ Brooks Bell**

Raleigh, NC — 01/2013 : Present

At Brooks Bell my primary responsibilities include Javascript development, technical strategy development, as well as consultation. I also work with our development team on internal and client facing applications with Javascript, PHP, and MySQL.

### **Web Developer & Owner @ PRY MEDIA LLC**

Asheville, NC — 2002 : Present

I often work on freelance projects for a wide variety of disciplines. I offer consultation, E-commerce, CSS, PHP, and MySQL Development.

### **Web Slinger @ Matador Records/Beggars Group USA**

NY, NY — 2007 : 01/2013

On a contract retainer I worked on numerous projects promoting album releases, artist websites, label and artist stores, and multiple record labels' web presence. I was also involved in providing web support and consultation for Matador Records as well as the Beggars Group umbrella of labels.

### **Web Developer @ BUGLOGIC.COM**

Asheville NC, 2002 : 2005

At buglogic.com I worked for the wonderful illustrator Robert Zimmerman. My responsibilities included development with

Flash Actionscript, PHP, CSS, HTML, Javascript. We developed many successful Actionscript based Flash games for the Discovery Channel.

## **EDUCATION**

### **University of North Carolina at Asheville**

Bachelor of Arts in Multimedia Arts & Sciences — 1997-2001

I received the MMAS Student Achievement Award 2001

## **SKILLS**

- Javascript
  - jQuery
  - JSON
- HTML/CSS
- PHP
  - Codeigniter/MVC Development
  - WordPress development
- Relational Databases
  - SQL
  - MySQL
- A/B Testing
  - Test & Target
  - Optimizly