

Chad Pry

2424 Pilsley Rd.
Apex NC 27539
(828) 279-7587
chad@chadpry.com

I'm a web developer with a passion for constantly learning and keeping up with web technologies. For over 15 years I've been helping individuals and companies realize their web presence goals. I love the collaboration and learning that comes with being part of a creative team achieving success.

EXPERIENCE

Brooks Bell, Raleigh NC — *Web Developer*

January 2013 - September 2018

- Worked with clients like Nickelodeon, Levis, and Holiday Inn to increase conversion goals across their sites using A/B testing.
Javascript, HTML, CSS, Adobe Target, Maxymiser, Optimizely
- Developed internal applications for strategy and methodology management.
Javascript, HTML, CSS, PHP
- Consulted with many clients on page speed optimization as well as testing program development.

Matador Records / Beggars Group, Remote — *Web Slinger*

June 2006 - June 2013

- I lead numerous successful e-commerce projects resulting in millions in sales.
Magento, PHP, HTML, Javascript, MySql
- I was responsible for building and maintaining multiple artist, label, and promotional websites
PHP, HTML, Javascript, MySql
- I consulted with promoters and marketers on web project strategies during release promotion lifecycles.

Bug Logic — *Web Developer*

June 2002 - September 2005

- Developed business websites including custom CMS and custom ecommerce development.
PHP, MySql, CSS, Javascript
- Developed many very successful web games for the Discovery Channel and others.

Pry Media — *Freelance Web Developer*

June 2000 - Current

- For the past 18 years I've lead freelance projects for small businesses as well as non profits to improve donation conversion and raise awareness for their causes.
WordPress, PHP, Javascript, MySql

EDUCATION

UNC Asheville, Asheville NC – *Bachelor of Arts in Multimedia Arts & Sciences*

September 1997 - June 2000

The Multimedia Arts & Sciences curriculum exposed me to video production, audio production, 3D development, media law, and web development. My concentration was in web development. I won the MMAS Student Achievement Award for MMAS in 2000.

NC State University, Raleigh NC

September 1996 - June 1997